

## **SECTION #7**

### **OFFENSIVE PHILOSOPHY & HIGHLIGHTS**

## Offensive Philosophy

1. **Be Explosive- Think Touchdown on every snap**
2. **Play Fast- Get in and out of the Huddle – Force defense to play our tempo**
3. **Simple and flexible system of play-calling**
4. **Take Advantage of defensive alignments and adjustments**
5. **Route concepts designed to have an answer for every coverage**
6. **Create one on one matchups with better athletes**
7. **Built in option routes and “read” concepts**
8. **Screens and Exotics to force the defense to play “slow”**
9. **Efficient Run game and play-action**
10. **Be a dominating and efficient team in the red-zone area**

## Offensive Objectives

1. **Protect the Quarterback. Be sound and physical in our protections upfront with our offensive line and fullback. Mix up our protection schemes.**
2. **Be dynamic in the passing game. Take what the defense is giving us and utilize our playmakers in the passing game vs. favorable one on one matchups.**
3. **Ball Security- Protect the Football**
4. **Score touchdowns not field goals. Mentality that we will go for it at any time and from any point on the field on fourth down.**
5. **Strong running game inside the five yard line and in short yardage situations.**
6. **Efficiency in the passing game. High efficiency play from the qb and wr’s on all route conversions, reading coverages, and accuracy. Understand when to throw the football away, avoid int at all costs.**
7. **Have an attitude that we will not be stopped. Think touchdown on every possession. Celebrate every score- this is our gift to the fans.**

# Offensive Statistical Highlights

## 2011 Top Indoor & Arena Offenses

|    | <u>Team</u>               | <u>League</u> | <u>Games Played</u> | <u>Points Per Game</u> |
|----|---------------------------|---------------|---------------------|------------------------|
| 1  | Sioux Fall Storm          | IFL           | 14                  | 73                     |
| 2  | <b>Erie Explosion</b>     | SIFL          | <b>12</b>           | <b>70.25</b>           |
| 3  | Trenton Steel             | SIFL          | 12                  | 69.4                   |
| 4  | Jacksonville Sharks       | AFL           | 13                  | 63.8                   |
| 5  | Arizona Rattlers          | AFL           | 14                  | 62                     |
| 6  | Utah Blaze                | AFL           | 13                  | 61.5                   |
| 7  | Dallas Vigilantes         | AFL           | 13                  | 60                     |
| 8  | Tri-Cities Fever          | IFL           | 14                  | 58                     |
| 9  | Northern KY Rivermonsters | UIFL          | 15                  | 56.6                   |
| 10 | Saginaw Sting             | UIFL          | 16                  | 53                     |

## 2011 Passing Touchdowns Per Game

|    | <u>Team</u>               | <u>League</u> | <u>Games Played</u> | <u>Passing Touchdowns</u> | <u>Passing TD's Per Game</u> |
|----|---------------------------|---------------|---------------------|---------------------------|------------------------------|
| 1  | <b>Erie Explosion</b>     | SIFL          | <b>12</b>           | <b>94</b>                 | <b>7.83</b>                  |
| 2  | Utah Blaze                | AFL           | 13                  | 97                        | 7.46                         |
| 3  | Jacksonville Sharks       | AFL           | 13                  | 84                        | 6.46                         |
| 4  | Arizona Rattlers          | AFL           | 14                  | 90                        | 6.42                         |
| 5  | Saginaw Sting             | UIFL          | 16                  | 96                        | 6                            |
| 6  | Northern KY Rivermonsters | UIFL          | 15                  | 88                        | 5.86                         |
| 7  | Trenton Steel             | SIFL          | 12                  | 70                        | 5.83                         |
| 8  | Dallas Vigilantes         | AFL           | 13                  | 70                        | 5.38                         |
| 9  | Sioux Fall Storm          | IFL           | 14                  | 75                        | 5.35                         |
| 10 | Tri-Cities Fever          | IFL           | 14                  | 75                        | 5.35                         |

## 2011 Touchdowns Scored Per Game

|    | <u>Team</u>               | <u>League</u> | <u>Games Played</u> | <u>Touchdowns Scored</u> | <u>Touchdowns Per Game</u> |
|----|---------------------------|---------------|---------------------|--------------------------|----------------------------|
| 1  | <b>Erie Explosion</b>     | SIFL          | <b>12</b>           | <b>122</b>               | <b>10.16</b>               |
| 2  | Sioux Fall Storm          | IFL           | 14                  | 130                      | 9.28                       |
| 3  | Trenton Steel             | SIFL          | 12                  | 110                      | 9.16                       |
| 4  | Jacksonville Sharks       | AFL           | 13                  | 119                      | 9.15                       |
| 5  | Utah Blaze                | AFL           | 13                  | 119                      | 9.15                       |
| 6  | Arizona Rattlers          | AFL           | 14                  | 124                      | 8.85                       |
| 7  | Dallas Vigilantes         | AFL           | 13                  | 111                      | 8.54                       |
| 8  | Northern KY Rivermonsters | UIFL          | 15                  | 121                      | 8.06                       |
| 9  | Tri-Cities Fever          | IFL           | 14                  | 109                      | 7.79                       |
| 10 | Saginaw Sting             | UIFL          | 16                  | 123                      | 7.69                       |

# Records Set During 2011 Erie Explosion Season

**Offense Averaged Over 70 points per game**

**Established All-Time Indoor Football Scoring Record- 138 Points**

**Led all of Indoor Football in Touchdowns Per Game, and Passing Touchdowns Per Game**

**#1 Ranked Pass offense in the League**

Individual Team Records Established During 2011

Pass Completions 235 Adam DiMichele 2011

Pass Attempts 427 Adam DiMichele 2011

Passing Yards 3,247 Adam DiMichele 2011

**Touchdowns Passing 91 Adam DiMichele 2011**

**Southern Indoor Football League Record**

**Touchdown Passes in Game 12 Adam DiMichele 2011**

**Southern Indoor Football League Record**

**Pass Receptions 110 Kevin Concepcion 2011**

**Receiving Yards 1,502 Kevin Concepcion 2011**

**Southern Indoor Football League Record**

**TDs Receiving 46 Kevin Concepcion 2011**

**All-Time Indoor Record for a WR**

Total Yards of Offense 3,370 Adam DiMichele 2011

Yards/game 280.8 Adam DiMichele 2011

**Points Scored 282 Kevin Concepcion 2011**

**All-Time Indoor Record for a WR**

PATs Made 67 Carlos Ojeda 2011

PATs Attempted 87 Carlos Ojeda 2011

## Erie Storm Professional Indoor Football Offensive Improvement 2009 to 2010\*

### Total Offense

| 2009 League Ranking | YPG   | 2010 League Ranking | YPG   |
|---------------------|-------|---------------------|-------|
| 14. Erie RiverRats  | 156.4 | 1. Erie Storm       | 236.3 |

*The 2010 Erie Storm went from worst to first in most major offensive statistical categories*

### Pass Offense

| 2009 League Ranking | YPG   | 2010 League Ranking | YPG |
|---------------------|-------|---------------------|-----|
| 14. Erie RiverRats  | 138.9 | 1. Erie Storm       | 225 |

*The 2010 Erie Storm Passed for More Total Yardage than any Indoor Team in the Nation Spanning over 50 Teams and 4 Leagues*

### First Downs

| 2009 League Ranking | Total | 2010 League Ranking | Total |
|---------------------|-------|---------------------|-------|
| 11. Erie RiverRats  | 172   | 1. Erie Storm       | 235   |

### 3rd Down Conversions

| 2009 League Ranking | Percentage | 2010 League Ranking | Percentage |
|---------------------|------------|---------------------|------------|
| 13. Erie RiverRats  | 24.8       | 5. Erie Storm       | 36.9       |

### Sacks Against

| 2009 League Ranking | Total | 2010 League Ranking | Total |
|---------------------|-------|---------------------|-------|
| 14. Erie RiverRats  | 42    | 5. Erie Storm       | 20    |

### Pass Completions

| 2009 League Ranking | Total | 2010 League Ranking | Total |
|---------------------|-------|---------------------|-------|
| 11. Erie RiverRats  | 196   | 2. Erie Storm       | 264   |

### Yards Per Attempt

| 2009 Season | 2010 Season |
|-------------|-------------|
| 4.3         | 6           |

### Yards Per Completion

| 2009 Season | 2010 Season |
|-------------|-------------|
| 9.9         | 11.9        |

### Touchdowns

| 2009 Season | 2010 Season |
|-------------|-------------|
| 59          | 85          |

### Passing Touchdowns

| 2009 Season | 2010 Season |
|-------------|-------------|
| 43          | 60          |

### Passing Efficiency

| 2009 Season | 2010 Season |
|-------------|-------------|
| 90.6        | 127         |

### Total Passing Yardage

| 2009 Season | 2010 Season |
|-------------|-------------|
| 1945 (14th) | 3150 (1st)  |

\* Shawn Liotta returned to Erie as Head Coach for the 2010 Season

**Offensive Statistical Highlights**

| Total Offense                     |                                 | Passing Leader                     |                  |      |
|-----------------------------------|---------------------------------|------------------------------------|------------------|------|
| 2007                              | 2945                            | 2007                               | David Dinkins    | 1917 |
| 2008                              | 2656                            | 2008                               | Rod Rutherford   | 1650 |
| 2010                              | 3308                            | 2010                               | Rod Rutherford   | 2567 |
| Passing Yards                     |                                 | Receptions Leader                  |                  |      |
| 2007                              | 2475                            | 2007                               | Marko Thomas     | 48   |
| 2008                              | 2372                            | 2008                               | Darmel Whitfield | 61   |
| 2010                              | 3150                            | 2010                               | Eugene Baker     | 74   |
| Passing Touchdowns                |                                 | Receiving Yardage Leader           |                  |      |
| 2007                              | 63                              | 2007                               | Beau Gibbs       | 639  |
| 2008                              | 40                              | 2008                               | Darmel Whitfield | 819  |
| 2010                              | 60                              | 2010                               | Eugene Baker     | 972  |
| Rushing Yardage                   |                                 | Rushing Yardage Leader             |                  |      |
| 2007                              | 470                             | 2007                               | Dayon Chambers   | 244  |
| 2008                              | 284                             | 2008                               | Rod Rutherford   | 180  |
| 2010                              | 158                             | 2010                               | Rod Rutherford   | 167  |
| Starting QB's w/ at least one Win |                                 | First Team All-League Quarterbacks |                  |      |
| 2007                              | Dinkins, Loebig, Eyerman        | 2007                               | David Dinkins    |      |
| 2008                              | Dinkins, Highberger, Rutherford | 2008                               | Rod Rutherford   |      |
| 2010                              | Rutherford, Roque               | 2010                               | N/A              |      |

| <b>Team Records</b>       |                                    |           |              |
|---------------------------|------------------------------------|-----------|--------------|
| Year                      | Category                           |           | Opponent     |
| 2010                      | Pass Attempts                      | 50        | Baltimore    |
| 2010                      | Pass Completions                   | 29        | New Jersey   |
| 2010                      | Yards Passing                      | 318 yards | New Jersey   |
| 2010                      | Total Offensive Plays              | 56        | Baltimore    |
| 2010                      | Touchdowns Passing                 | 9         | New Jersey   |
| 2010                      | Sacks                              | 7         | New Jersey   |
| 2010                      | First Downs                        | 26        | New Jersey   |
| <b>Individual Records</b> |                                    |           |              |
| Year                      | Category                           |           | Opponent     |
| 2010                      | Rushing Attempts - Rod Rutherford  | 12        | Reading      |
| 2010                      | Yards Rushing- Rod Rutherford      | 68 yards  | Reading      |
| 2010                      | Rushing Touchdowns- Denayne Dixon  | 3         | Baltimore    |
| 2010                      | Longest Rush- Rod Rutherford       | 40 yards  | Reading      |
| 2010                      | Pass Attempts- Rod Rutherford      | 45        | Harrisburg   |
| 2010                      | Pass Completions- Rod Rutherford   | 28        | New Jersey   |
| 2010                      | Touchdown Passes- Rod Rutherford   | 9         | New Jersey   |
| 2010                      | Pass Receptions- Eugene Baker      | 13        | Reading      |
| 2010                      | Yards Receiving- Eugene Baker      | 198 yards | Reading      |
| 2010                      | Touchdown Receptions- Eugene Baker | 5         | Reading      |
| 2010                      | Sacks By- Troy Blackwell           | 4         | Reading      |
| 2010                      | Tackles For Loss- Troy Blackwell   | 4         | Reading      |
| 2010                      | Interceptions By- Chris Blackshear | 3         | Fayetteville |